



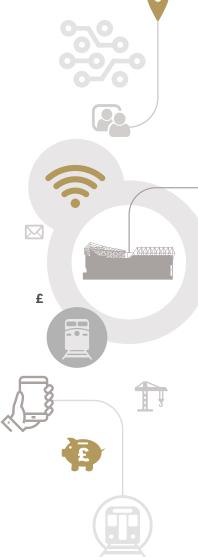


PHASE 1 SMARTCARD ON RAIL

Phase one of the Integrated and Smart Travel programme (IST) will deliver early benefits to customers, primarily focused on rail and the introduction of smart season products.

The IST team is working collaboratively with the Department for Transport, Rail Delivery Group, Rail North, Arriva Trains Northern First Transpennine, Merseytravel and MerseyRail to offer customers the opportunity to use ITSO smartcards for rail travel by December 2018. This is in line with the Secretary of State's ambition for smart ticketing across the whole rail network and complementing train operating companies plans for mobile barcode ticketing. TfN also have a key role on the delivery board for the National Programme to ensure alignment between that National and Northern implementations.





Phased Implementation 2 Customer information, Collaboration and Innovation Activities (from 2018)

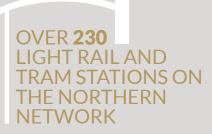
Phased Implementation 3 Account-based Travel using Contactless Bankcards (from 2019)

Driving economic growth in the **North**

Each of the train operating companies in the North will procure and install new infrastructure that supports smartcards.

In addition to work on smartcards, IST is also undertaking a piece of work to understand and coordinate the requirements for branding across all of the three phases of work. This is a challenging project as the brand requirements vary across different parts of the integrated and smart travel programme.













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